



# NINA M RUHE

Brand Journalist, Content Creator


## SKILLS


- Social Media Strategy Development
- Branding & Marketing Strategizing
- Content Creation
- Multimedia Storytelling
- Adobe Premiere Pro
- Adobe Audition
- Adobe Photoshop
- Final Cut Pro
- Microsoft Office


## CERTIFICATIONS

- Content Marketing (Hubspot Academy)

## CONTACT

 (440) 382-4282

 ninamruhe@gmail.com

 ninamruhe.com

## SOCIAL MEDIA

 linkedin.com/in/ninaruhe

 @ninaruhe

## EXPERIENCE

### CONTENT CREATOR, BRAND JOURNALIST

*NMR Storytelling | December 2018 - Present*

Freelance video, photo and social content creator for anyone looking to tell a story

### DIGITAL MARKETING MANAGER

*Beard and Lady | June 2018 - December 2018*

Created video, social and multimedia content, digital advertisement strategy development & deployment, influencer marketing, media outreach, order fulfillment, sales

### MARKETING, COMMUNICATIONS INTERN

*Veterans United Home Loans | January 2018 - May 2018*

Wrote blogs and press releases, assisted in strategizing best internal and external communication practices

### MARKETING INTERN

*Bishop-McCann | February 2017 - May 2018*

Wrote press releases, case studies and blogs, created content for social media, strategized methods to increase company transparency

### VIDEO PRODUCTION INTERN

*Time Inc. | June 2017 - August 2017*

Edited and produced social media videos, assisted on video shoots and scripted for TIME and Money Magazine's video teams

For examples, click [here](#)

### PRODUCER

*KOMU | January 2017 - March 2017*

Assisted in scripting and producing live broadcasts for a local NBC affiliated station

### GENERAL MANAGER

*MUTV | May 2016 - May 2017*

Managed the campus television station comprised of five departments and oversaw a \$12,000 budget

### VIDEO AND CONTENT EDITOR

*The Entrepreneurial Learning Initiative | May 2015 - January 2017*

Trimmed video, corrected grammatical errors, added transitions and copyright materials and fixed audio levels for the company's online video classes

### INTERN

*MedCity News (Breaking Media) | May 2014/15 - July 2014 /15*

Wrote stories related to health IT, hospitals, medical devices, pharma, politics and startups in the medical industry, researched, conducted interviews and analyzed social media statistics

## EDUCATION

### UNIVERSITY OF MISSOURI - COLUMBIA

2014-2018

Bachelor of Journalism

Emphasis in Convergence, Entrepreneurial Journalism

Minor in Business