



NINA M RUHE

Brand Journalist, Content Creator

SKILLS

- Social Media Strategy Development
- Branding & Marketing Strategizing
- Content Creation
- Multimedia Storytelling
- Adobe Premiere Pro
- Adobe Audition
- Adobe Photoshop
- Final Cut Pro
- Microsoft Office

CONTACT



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SOCIAL MEDIA



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@ninaruhe

EXPERIENCE

DIGITAL MARKETING MANAGER

Beard and Lady | June 2018 - Present

Multimedia content creation, digital advertisement strategy development & deployment, media outreach, order fulfillment, sales

MARKETING, COMMUNICATIONS INTERN

Veterans United Home Loans | January 2018 - May 2018

Wrote blogs and press releases, assisted in strategizing best internal and external communication practices

MARKETING INTERN

Bishop-McCann | February 2017 - May 2018

Wrote press releases, case studies and blogs, created content for social media, strategized methods to increase company transparency

VIDEO PRODUCTION INTERN

Time Inc. | June 2017 - August 2017

Edited and produced social media videos, assisted on video shoots and scripted for TIME and Money Magazine's video teams

For examples, click [here](#)

PRODUCER

KOMU | January 2017 - March 2017

Assisted in scripting and producing live broadcasts for a local NBC affiliated station

GENERAL MANAGER

MUTV | May 2016 - May 2017

Managed the campus television station comprised of five departments and oversaw a \$12,000 budget

VIDEO AND CONTENT EDITOR

The Entrepreneurial Learning Initiative | May 2015 - January 2017

Trimmed video, corrected grammatical errors, added transitions and copyright materials and fixed audio levels for the company's online video classes

INTERN

MedCity News (Breaking Media) | May 2014/15 - July 2014 /15

Wrote stories related to health IT, hospitals, medical devices, pharma, politics and startups in the medical industry, researched, conducted interviews and analyzed social media statistics

EDUCATION

UNIVERSITY OF MISSOURI - COLUMBIA

2014-2018

Bachelor of Journalism

Emphasis in Convergence, Entrepreneurial Journalism

Minor in Business